

AMPLIFICATRE®

AMPLIFICATRE®

Where we're based

We're based in the beautiful village of Courmayeur, on the sunny side of Mont Blanc, where we design amazing communication for worldwide clients.



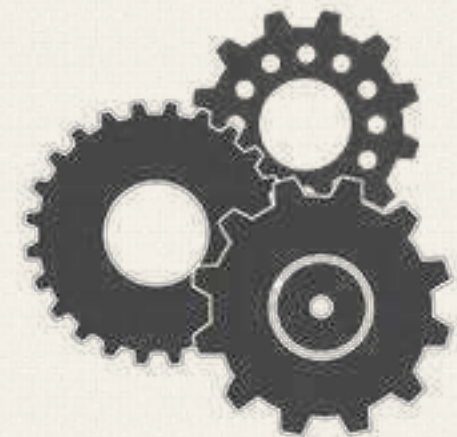
What we do

We analyse your business in each and every aspect, we live your business up to the extent of placing one of our professionals in your everyday workflow, we spot what's best and make it perfect we take the worst and make it best.



How we work

With you, for you in a simple efficient and where possible fast way. We ensure that every step of our work is easily understood so it can be continued in time.





Our services

AMPLIFICATRE®



Communication planning
Market strategy
Brand image & Brand identity
Workflow analysis and optimization
Customer experience
Customer insights



Advertising
Digital and direct marketing
Creative and media optimization
Experience creation
Manage social media platform
Special marketing services



Depending on the needs of our clients we are able to provide a 360° photographic taylor-made service.

All the images in this presentation are made by us.

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Amplifcatre Land Rover Defender at work in Courmayeur Mont Blanc Ski Resort

Our special services

AMPLIFICATRE®



Social media
marketing

- Social Networks branding optimization
- Social Networks mangement plans
- Social Networks management
- Aimed Social Campaigns



Guerrilla
marketing

- Environmental advertising campaigns
- Low cost/high impact
- Street Art visual solutions



Commerce

- Commerce visual support
- Web campaign planning
- Intelligent merchandising platforms
- Mobile and interactive display solutions
- Managed media platforms

ride with the giants

PORTA LA TUA BICI AL RESTO PENSIAMO NOI*

*
gratis



Courmayeur Mont Blanc Funivia offre a tutti risalite gratuite in funivia (Courmayeur centro) verso spettacolari, inediti paesaggi. Dal 7 all'11 dicembre dalle 10.30 alle 16 e per il pranzo c'è un esclusivo sconto del 20%

www.courmayeur-montblanc.com

AMPLIFICATRE®

In theory we are an associated communication firm.

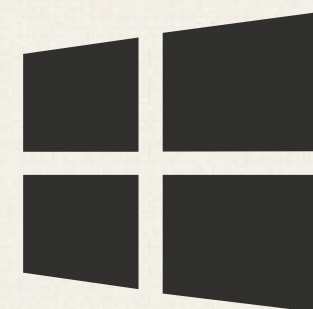
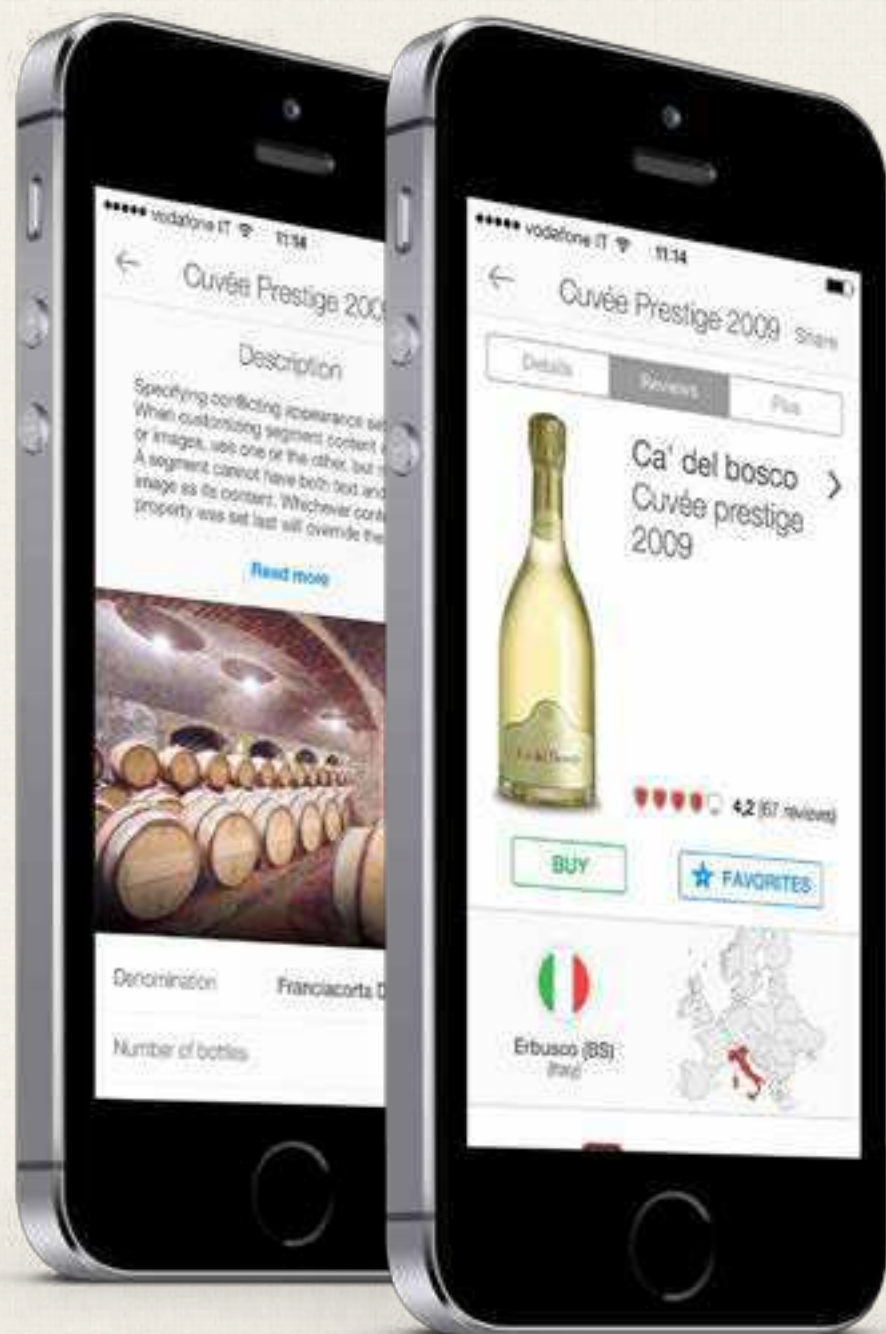
In practice we design and build systems or procedures that will let our clients earn more and with an increased efficiency.



MOBILE IS THE KEY

The mobile experience today is not an extra option but a necessity for every brand

AMPLIFICATRE has recently expanded integrating in the company structure : an app development dept. (iOS, Android and Windows) , a UX expert and a backed developer. This combination lets us offer you a perfect product "ready for use".





Our background

FIAT

Google™



UNIVERSITÀ DI PISA



NITRO

Canon

 **PHILIPS**

GIUGIARO
D E S I G N